

*We envision an East Granby that provides Opportunity and Growth (**Economic Development/ Housing**)*

This plan recognizes the importance of promoting economic vitality in East Granby and aims to lay a foundation for further developing the Town's local business environment, including efforts to retain and expand existing businesses in town. It will do so by suggesting policies that encourage increased commercial and manufacturing development in areas most appropriate for such uses, with an emphasis on desirable commercial development in the Village Center. Recommendations in the town's Village Center Master Plan include a needs-based tax incentive program which could create opportunities for financially feasible large scale commercial projects or much needed mixed-use developments in the Village Center. The Town will work on promoting a diverse housing stock in selected areas to help increase economic development. Over the next ten years, the proper balance of commercial growth and housing in town will be imperative to promoting economic growth and stability for the grand list.

*We envision an East Granby that is Connected and Inclusive (**Transportation/ Public Utilities/Sidewalks/Trails**)*

Over the next ten years, East Granby will continue to develop infrastructure that ensures the Town and its residents remain connected to each other and neighboring communities. This plan recognizes that the Town has made notable strides towards improving the transportation network and walkability in East Granby through the addition of sidewalks facilitated by the Village Center Master Plan. Looking ahead, the town will continue these efforts and seek to form increased connectivity between the Farmington Canal Heritage Trail and the other various recreational trails in town.

*We envision an East Granby that is Resilient and Sustainable (**Environment/ Development/ Open Space/ Conservation**)*

Over the next ten years, East Granby will work towards strengthening its environmental resilience and sustainability through a balanced approach that includes protecting and improving the quality of the Town's water resources, preserving important agricultural resources and farmland, properly maintaining and adding to the Town's open space network, and promoting low impact development practices. This ensures that runoff and pollutants from construction activities are reduced and managed as closely as possible to development sites, and natural systems are used to manage rainwater, maintain groundwater levels and reduce flooding. As many communities statewide experience the effects of climate change, exploring methods to strengthen the Town's natural defense against the impacts of a warming climate is essential to preserving the community's natural and scenic value while contributing to regional hazard mitigation efforts.

*We envision an East Granby that has a strong Quality of Life and Sense of Place (**Design Standards/ Historic Resources/ Necessary Infrastructure**)*

This plan recognizes that residents are drawn to East Granby for its good quality of life and exceptional school system, supported by the Town's evolving Village Center. Opportunities to foster a strengthened sense of community by promoting the Town's historic resources and updates to design standards that promote infill development which seeks to build on vacant or underused land in town and further the development of necessary infrastructure are key over the next ten years. Combined, these efforts aim to retain families that live in town while attracting new residents.